

ABOUT JOE



- Founder @ Future House
- Head of AI R&D @ Amplitude
- Serial Tech & Policy Community Founder
- Quit School at 16 to Work as Software Engineer

OPPORTUNITY

The London Startup Scene Is Missing Infrastructure

American culture is naturally bottom-up co-ordinating, so things like hacker-houses can solve for collaboration and network-building, and individuals can naturally sell their ideas to the rest of the country.

British & European culture is more reliant on top-down co-ordination. The Victorians understood this, but The Royal Institution and Chambers of Commerce are no longer fit-for-purpose.

It's time for a new Techno-Optimistic Institution in Britain.



APPROACH

Not Another Hackerhouse

A member-run event space, maker space, campaigning org, meta-community, social club, and incubator - all rolled into one

- Inspire: A physical location in London dedicated to amplifying ambition and optimism
- Educate & Challenge: Structured on-ramps for bored software engineers to enter new fields and apply tech to real life
- Enable: Shared equipment & workspace, and founder-driven policy campaigning on issues that block progress



OPPORTUNITY

Parallel Policy Campaigning

Tech doesn't exist in a vacuum.

We have expert policy campaigners that sit alongside builders and help them speak to the right people in government. When needed, they'll also run targeted single-issue campaigns on progress-blocking laws and regulations.

Policy and Tech need to be considered together, particularly for frontier technologies that no-one knows how to regulate well yet.



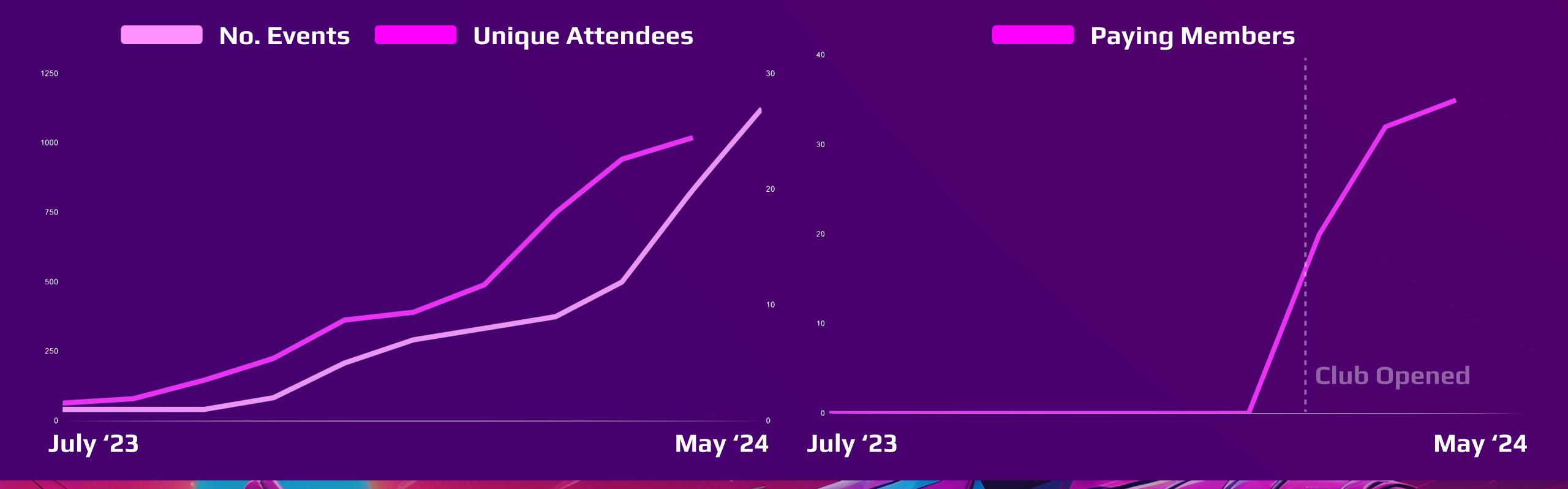
APPROACH

Not A New Idea

Or as Sir Benjamin Thompson put it in 1799 when proposing the RI: "formation by Subscription, in the Metropolis of the British Empire, of a Public Institution for diffusing the Knowledge and facilitating the general Introduction of useful Mechanical Inventions and Improvements, and for the teaching by courses of Philosophical Lectures and Experiments, the application of Science to the Common Purposes of Life"



PROGRESS The MVP Is Already Working













PROGRESS The MVP Is Already Working

6:30 PM

S1E1: Where Is My Flying Car?

Entrepreneur First

& 90 guests



6:30 PM

S1E2: Why Can't I Buy a House?

① Unit 10, New North House Canonbury Yard, 190a New N

& 112 guests +107

6:30 PM

S1E3: When Will The UK Land On The Moon?

& 175 guests

+170 6:30 PM

S1E4: Why Is Government Broken?

& 173 guests

+168 6:30 PM

S1E5: Where Is My Robot Butler?

Future House

& 209 guests

+204 6:30 PM

S1E6: When Will We Have Infinite Energy?

Future House

& 198 guests

+193



Optimist's Dinner



London Organisers Reception

+5

Future House Opening Party

3 264 guests

+2

3:30 PM

FuOSS Social 🕬

Future House 3 53 guests

+48

Satur-DIY #1: FutureHouse

+2

Satur-DIY #2: Home Defence

+22



Al London Lightning Talks + Social

3 142 guests

+137

+176



Al London Lightning Talks + Social - Al Safety

& 181 guests





Al London Lightning Talks x HBS Alumni Association

Entrepreneur First

& 101 guests





Avg Event Rating 4.8/5

















THE GOAL

Make The UK The R&D Capital Of The World

What we already have

- Top tier engineering & research talent
- Generous R&D tax breaks
- Surprisingly malleable legislation & regulation

We are

- Directing talent toward specific strategic areas (cause areas)
- Providing a reality-distortion-field for ambitious & optimistic people
- Representing founders' interests to regulators and Gvt. Officials



THE NEXT STEP

Chance Encounters Only Happen Intentionally

We're now looking for donors to help us scale our

- Physical clubhouse
- Strategic policy campaigning
- Talent activation in specific "cause areas"

Book a visit to FutureHouse to hear what we have planned, and how you can help.

joe@futurehouse.uk

+44 7480 833086

